

Horizon 2020 Programme SwafS-14-2018-2019-2020 Supporting the development of territorial Responsible Research and Innovation

Project acronym: TetRRIS

Project title: Territorial Responsible Research and Innovation and Smart Specialization

D.7.2 - Project Website

TetRRIS | WP7

Deliverable Leader	EURADA	
Lead Authors	Christopher McInnes, Arlene Kerins (EURADA)	
Contributions	Esteban Pelayo (EURADA)	
Contractual Delivery Date		
Delivery Date	01.02.2021	
Dissemination Level	Public	

The project has received funding from the European, Union H2020 research and innovation programme under grant agreement No. 872550





Document Revision History

Version	Date	Author/Editor /Contributor/Reviewer	Description	Changes
0.1	27.01.2021	Christopher McInnes and Arlene Kerins (authors) with Esteban Pelayo (contributors)	Version 1 completed	
	28.1. 2021	Review by Steering Group		No changes
	1.2.2021	Final review by coordinator		No changes

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1. Executive Summary

This document will outline the content creation work undertaken for TetRRIS website (deliverable 7.2).

Within this document you will find the details, content, and guidelines for the design of TetRRIS project's website (version 1). In website version 1, the following 5 preliminary pages according to the map provided on below will be developed: 'Home'; About; Partners; News; Contact. Additionally, following current pages' descriptions, a status update is provided regarding the website's second version pages (that will be built and launched).

The following preliminary map was presented to our project partners for initial idea creation and feedback is provided. This map is a prototype and subject to change and adaption as future versions of the website are planned and developed.

Section 4. Tools

Website: preliminary map

Privacy policy

HOME
policy

HOME
policy

RRI world

Contact

Tampere pilot
RRI projects
RRI projects
Recommended readings

Cantabria pilot
Stegeda Timisoara pilot

This project has received funding from the European Lumrah Force 2020 reasons and on novulton newsletter

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For each page of the live website, a description, link, image screenshot and notes on the content will be provided. Beyond the pages of the website that are now live, additional pages awaiting upload and design will be detailed.



2. Pages

2.1. Home

- Following this <u>link</u>, you can see the 'Home Page' fully developed and on display.
- The information provided by the project here offers an introduction to viewers and summarises key pages of the project: News & events, partners, introductory concepts.
- In the Home Page, the designer paid specific attention to adequate spacing and figures to avoid overcrowding the page used visual designs to compliment textual information.

Figure 2: 'Home' Page



TetRRIS takes 4 regions/territories, their policymakers and stakeholders, on a journey through pilot experiments in Responsible Research and Innovation and Smart Specialization. For TetRRIS, four pilot regions Tampere (FI); Karlsruhe (DE), Cartabria (ES), Szeged-Timisoara (RO/HU) have been selected and are central to the scientific research and associated policy recommendations seeking to address societal challences at the local level.

In a nutshell, as theoretically the pilot regions are the space where R&I activities produce actual innovation, the project will support its pilot regions to make RRI integration possible within R&I territorial governance (Smart Specialization). Overall, this approach aiming to ready regions for RRI integration in their TRISs, will be replicable and replicated to actors wider than the project regions through awareness raising and policy recommendations."





2.2. About

 Figure 3 depicts the second page of the live Website.

- Following this <u>link</u>, you can see the 'About Page'. fully developed and on display.
- The information provided by the project serves.
 to inform viewers the basic concept of TetRRIS and its ways of working towards its objectives through its four phases.
- In the About Page, the designer paid specific attention to adequate spacing and figures to avoid overcrowding the page.

Figure 3: 'About' page



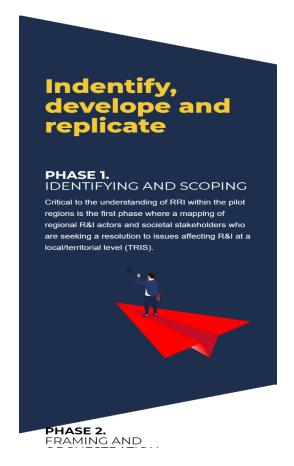
About tetRRIS

TETRRIS: TERRITORIAL RESPONSIBLE RESEARCH AND INNOVATION AND SMART SPECIALIZATION

is an EU funded project aiming to bring Responsible Research and Innovation in alignment with the Smart Specialization paradigm and governance within 4 pilot experiment regions from the European Union.

Tampere, Karlsruhe, Cantabria, and Szeged-Timisoara are the central focus and these are the pilot regions/territoires through which the projects experiments will be channeled.

TetRRIS will marry RRI with S3 in the pilot regions with its activities centred on the project's pilot regions will go through several stages: indentifing and scoping; framing and orchestration; co-design, deployment and continuation; policy messages and scientific insights.





2.3. Partners

- Figure 4 depicts the third page of the live Website.
- Following this <u>link</u>, you can see the 'About Page'. fully developed and on display.
- The information provided by the project serves to inform viewers the basic introduction the whole consortium.
- In the this Page, the designer's simple design allowed for as much detail as possible to be provided in textual format.
- In future versions of the website, personalisation and increasing use of visualisations will be used.

Figure 4: 'Partners' page



TetRRIS is encompassed by 9 partners from 6 European countries – Finland, Spain, Germany, Hungary, the Netherlands, Belgium, .

The project's partners are highly inter- and transdisciplinary, building on long lasting experiences in RRI, territorial innovation and Smart Specialization (theory, practice, and policy). Coordinated by VTT, the consortium brings together both policy in-the-field expertise and scientific expertise from academia and research communities.

Finland

<u>VTT Technical Research Centre of Finland Ltd (VTT)</u>, is a state owned and controlled non-profit limited liability company established by law. As an impartial non-profit Research and Technology Organisation (RTO) and with the national mandate and mission to support economic competitiveness, societal development and innovation, VTT carries out research and innovation activities for the needs of industry and knowledge-based society.

As lead partner, VTT coordinates TetRRIS project.



2.4. Pilot Regions

- Figure 5 depicts the fourth page of the live Website.
- Following this <u>link</u>, you can see the 'Pilot Regions' page. fully developed and on display.
- The information provided here serves. to inform viewers on the principal activities and structuring of the project, i.e. the pilot regions. Each pilot region is described in detail.

Figure 5: 'Pilot Regions' page



Pilot 1 - Tampere Region

THE FINNISH REGION OF TAMPERE HAS A HIGH LEVEL OF ECONOMIC DEVELOPMENT IMPACT IN FINLAND AND BEYOND.



Internationally well connected with major firms active in the region (Nokia). Intellectually well served by the Finland's second largest university located in the region's Tampere City, Tampere Region reinvents its traditional industries for the future. Part of the needs of the future reinvention of the region and its economy are intertwined with Industry 4.0 with its increasing automation and the rapid growth of the digital innovation ecosystem.



2.5. News & Events

- Figure 6 depicts the final first version page of the live Website.
- Following this <u>link</u>, you can see the 'News & Events'. page fully developed and on display.
- The information that will be provided here by the project will update website visitors on the notable milestones achieved and activities undertaken by the project.
- Current, the page is being redesigned before its launch and will follow a similar appearance to the webpage displayed in Figure 7.

Figure 6: 'News and Events' page (1)

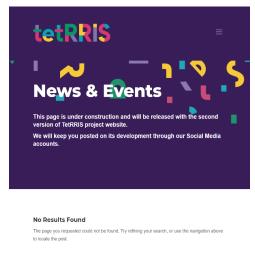




Figure 7 : News & Events page (2)



Under Construction

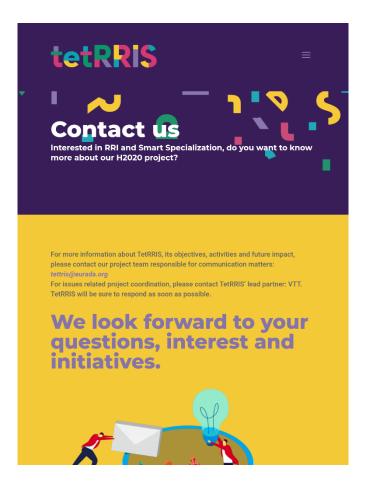




2.6. Contact

- Figure 8. shows the last page of the website.
- Following this <u>link</u>, you can see the 'Contact Us' page. fully developed and on display.
- The information provided by the project serves to allow visitors to reach out to and contact project partners responsible for daily the management and communication of the project.

Figure 8: Contact Us





3. Version 2 - Pages

3.1. Update

In line with the approach designed by the project's Work Package 7, several versions of the website will be launched with content created updates for several pages of TetRRIS project's website. Whole new pages (Impact, RRI World, Blog, Deliverables) will be added as well as the creation of sub-pages (Pilot Regions, News & Event). Current Status

Table: Status of Website Pages Version 2

Page	Description	Status
Pilot Regions	Subpages - 1 per region	Design Phase
Impact	Static page	Design Phase
RRI World	Subpage – RRI projects	Design Phase
RRI World	Subpage – RRI World engagement	Design Phase
Deliverables	Static page where public status project deliverables are accessible	Design Phase
News	Subpage 'Blogs'	Design Phase
News	Subpage 'Events'	Design Phase